

Buyers' Choice

What Our Customers Are Saying...

When I made the decision to give Buyers' Choice a try I was very skeptical. As I was placing my order I told my sales rep, "This had better work." I am so glad that I decided to give Buyers' Choice a try despite my apprehension. In the very first week of the first month that I advertised in Buyers' Choice I was blown away by the response I received. Not only did I receive a high number of calls and new customer visits from the ad, but I also sold 4 Play Systems in the first week! The quality of the customers was better than expected. One of the customers who came in told me that he had previously heard of Rainbow Play Systems but that he never would have come in if he hadn't seen the advertisement in Buyers' Choice.

At the same time that I began advertising with Buyers' Choice I also tried advertising with Val-Pak for the first time as well. In comparing Buyers' Choice to Val-Pak I received a 4 to 1 response from Buyers' Choice over Val-Pak, even though I mailed to twice as many homes with Val-Pak.

I have also used other advertising mediums such as Red Plum and The Home Mag. The response that I received from my advertisement in Buyers' Choice is so much greater than anything else I have previously used. I definitely plan to continue using Buyers' Choice in the future for the majority of my advertising.

Jeff Motl, Sales Manager, Rainbow Play Systems

RAINBOW
PLAY SYSTEMS, INC.
FINE RESIDENTIAL PLAY EQUIPMENT
11801 NE 116th ST • Kirkland
1-800-RAINBOW
425-821-8779
www.rainbowplay.com

6 Months Same As Cash, O.A.C. Mon-Fri 10am-6pm Sat 10am-5pm Sun 11am-5pm

We Also Have Small Yard Solutions With Many Space Saver Units To Choose From

Save Up To 40% OFF On All Rainbow Play System Series Plus →	Save 30% OFF Unit Add-Ons Over \$399 Plus →	FREE Installation On Complete Structure Purchase Mileage/Trip Charge May Apply Plus →	Plus Take An Additional \$100⁰⁰ OFF Complete Structure Purchase Must Present This Buyers' Choice Coupon 1 Coupon Per Purchase • *EXPIRES 04/30/09	FREE Open Play Come Visit Our Brand New Indoor Showroom For FREE Open Play
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BEFORE

KEYSTONE KITCHENS
CUSTOM CABINETS, REFACING AND REMODELING

Here at Keystone Kitchens we are dedicated to giving our customers excellent service, value, and an overall positive experience in creating a beautiful, functional new kitchen for their home. We will give you a **FREE** in-home estimate & design consultation with **NO** any high pressure sales. We take pride in a job well done.

425-485-1281
Promo Code: BC0109
Serving the Eastside and Greater Seattle Area
www.keystonekitchens.biz
Lic #KEYST932BW

AFTER

FREE SINK
With Purchase of Countertop

Up To **\$1000 OFF**
10% OFF
New Cabinets or Refacing
With This Ad • Expires 4-30-09

MBA Member Since 1997
BBB Business Bureau

When I launched my new kitchen remodeling business in January 2007, I decided to call on Dale Isaacs of Buyer's Choice Direct Mail. From the first time I met him, I was impressed with his honesty, knowledge, and patience as I worked to put together my initial advertising campaign. Add to that the quality of his mailing lists and the detail oriented service of his design staff in coming up with a great ad for me, and the result is that I have been able to double my business in my second year in spite of the economic woes of the times. We have been very careful to track the source of our leads and although I have tried several other direct mail envelopes and flyers over the last couple of years, the honest truth is that the Buyer's Choice Direct Mail advertising has consistently produced the best, most cost effective results. Ultimately we have come to rely on it for the majority of our new leads. I would recommend to anyone who is hesitant about investing in direct mail advertising to give Buyer's Choice a try and see if it doesn't help you to generate quality leads and new business.

Thanks Dale! You have made the difference for all of us here at Keystone Kitchens!

Chris Wittenbrink, Keystone Kitchens

Buyers' Choice

What Our Customers Are Saying...

"Buyers' Choice has been our most effective cooperative direct mail. We started with 3 market-wide mailers in 2001 and have increased the number of mailings each year since."

Georgia Gulick, Kitchen Plus

Kitchen Plus
ON TIME ♦ ON BUDGET

\$750 OFF
Kitchen Reface

With New:
• Solid Wood Doors
• Hinges/Handles
• Countertops
• Flooring
• Windows, Etc...

Discount On Any Complete KITCHEN REFACE
Not Valid With Any Other Offers Or Discounts
Expires 12-31-06

\$1000 OFF
New Kitchen

- Design
- Custom Cabinets
- Handles
- Countertops
- Flooring
- Windows, Etc...
- Lifetime Guarantee

Discount On Any Complete NEW KITCHEN
Not Valid With Any Other Offers Or Discounts
Expires 12-31-06

FREE AMERISINK
With Any Kitchen or Reface Purchase
Hurry! Expires 12-15-06

FREE
In-Home Estimate

1-800-310-0375 • 206-621-0928 • 425-462-0375
Lic. # KITCHP-010JA ♦ 12121 NE NORTHUP WAY, SUITE 201 • BELLEVUE ♦ www.kitchenplus.com

Family Owned & Operated

Photograph by Ian Gleadie

Kitchen Plus
ON TIME ♦ ON BUDGET
\$200 Per Day Guarantee*
We will repair your kitchen appliance on site or we will pay you \$200 for each business day we get your appliance.
*See Original For Details

Fireplaces • Inserts • Glass Doors • Gas Logs • Variety of Accessories

Family Owned & Operated Since 1959

BELLEVUE FIREPLACE SHOP
208 105th Ave NE • Bellevue
425-454-8421
www.BellevueFireplaceShop.com

Up To **\$300⁰⁰ OFF**
Installation
of Gas Inserts or Gas Fireplaces
Must Present Coupon • Cannot Combine Offers • Expires 5-31-11

10% OFF
Glass Doors,
Tool Sets &
Accessories
Contemporary & Traditional
Must Present Coupon • Cannot Combine Offers • Expires 5-31-11

"Working with Buyer's Choice has been a great success. We have had many people bringing in our adds they have had delivered to their home. Buyer's Choice is by far the best advertisement we have done for the price. We would recommend this to everyone!"

Deanne Godfrey, Bellevue Fireplace

I have been wanting to write you this for quite a while now but have not had the time because your coupons are so effective. It is a real pleasure to do business with people that are as professional as you are and that offer the kind of product that you do. As you know, I have tried others and logged the results each month from the amount of calls I receive, by far your coupons were the most effective.

With my new office in Kent I now have a problem to work out since you don't mail to that area. I am going to have to do business with someone that I know going in cannot produce the results that you do.

Thanks for all your help and I'm looking forward to our continued Relationship.

Keith Sitzmann, Sun Spaces

Family Business - 23 Years - Consisting Of Father & 3 Sons

WE DO DECKS!

Quality Projects At A Reasonable Price

FREE Estimates

Licensed • Bonded • Insured
Financing Available O.A.C.

15% OFF
Decks • Glass Covers

Present This Coupon After Your **FREE** Estimate
08BC-9 Hurry!...Limited Time Offer • Expires 10/31/99

SUN SPACES
The Deck & Enclosure Specialists

EASTSIDE
425-883-8356
Cont. Lic. # SUNSP**033PP

Buyers' Choice

What Our Customers Are Saying...

Just wanted to let you know how much I appreciate you and the crew at Buyers Choice. We look forward to every mailing because we know the phones are about to start ringing. We have used several mailers through the years and Buyers Choice always gets the best results. I would recommend your services to any small business owner looking to attract more customers.

Derek Henthorn, Derek's Auto Detail and Hand Car Wash

SEE WHAT A DIFFERENCE A DETAIL CAN MAKE

Derek's Auto Detail
and Hand Car Wash

ISSAQUAH
1635 NW Mall ST
425-313-0101

SEATTLE **REDMOND**
8401 Aurora Ave N #B 2355 Bel-Red Road
206-297-1033 425-643-0065

RESTORE YOUR CAR GLORY
to its FORMER GLORY

Other Services Provided:

- Paintless Dent & Ding Removal
- Scratch & Paint Repair
- Interior Odor Removal
- Fabric Guard
- Leather Conditioning
- Engine Cleaning
- Mold Removal & Water Extraction
- Hand Car Wash
- Vacuum
- Dog Hair Removal
- Windshield Rain Repellent

For Complete List: www.dereksdetail.com



Gift Certificates Available

\$5⁰⁰ OFF
Reg. \$35-\$50
HAND WASH & MINI DETAIL
Includes Hand Car Wash & Dry, Vacuum Interior, Dress Tires, Clean Windows & Dash & Console Areas, Wipe Door Jams
SUV's, Trucks, Wagons Slightly Higher Expires 9-30-11

\$15⁰⁰ OFF
Reg. \$129.95 & Up
COMPLETE INTERIOR DETAIL WITH SHAMPOO
SUV's, Trucks, Wagons Slightly Higher Expires 9-30-11

\$20⁰⁰ OFF
Reg. \$199.95 & Up
FULL DETAIL PACKAGE
Complete Interior & Exterior Our Top-of-the-Line Detail Includes Complete Interior Shampoo & Exterior Hand Polish & Wax
SUV's, Trucks, Wagons Slightly Higher Expires 9-30-11

DIGITECH
AUTO REPAIR
FAMILY OWNED & OPERATED SINCE 1998
Domestic & Import

- Electrical Diagnostics & Repair
- Mechanical Diagnostics & Repair
- Heating/Air Conditioning Service & Repair
- State Certified Emission Specialist
- Brakes
- Drivability Solutions
- 12 Mo. or 12,000 Mile Warranty

Loaner Cars Available
Some Restrictions Apply



Redmond
18014 Redmond Way #E-49
425-885-CARS (2277)
www.digitechauto.com

Hours: Mon-Fri. 8-6 • Sat. 9-2

FREE TOWING

OIL CHANGE SPECIAL
Lube, Oil & Filter
\$14⁹⁵
(Most Cars)

BRAKE SPECIAL

- Installation Of New Pads Or Shoes
- Resurface Rotors Or Drums
- Check Master Cylinder
- Check Callipers
- Check Wheel Cylinder
- Check Hardware
- Replace Wheel Bearings (Semi-Metallic Pads Extra)

\$69⁹⁵ From
Per Axle (Most Cars)

With SERVICE
Up to 2 Miles • Some Restrictions Apply

30K / 60K / 90K FACTORY SCHEDULED MAINTENANCE

- Engine Tune-Up • Lube, Oil & Filter
- Computerized Engine Analysis
- Computerized Emission Analysis
- New Spark Plugs • New Air Filter
- New P.C.V. Valve
- Tire Rotation • Clean & Adjust Brakes
- Coolant Service
- Brake System Flush

From \$169⁹⁵
(4 Cyl.)

12 Mo. or 12,000 Mile Warranty
Coupon Must Accompany Work Order • Expires 2-28-09

COOLING SYSTEM SERVICE

- Check Cooling System
- Flush Cooling System
- Fill w/up to 1 gal. Antifreeze
- Check Hoses • Check Water Pump

\$59⁹⁵
Most Cars

TIMING BELT REPLACEMENT
From \$159⁹⁵
Coupon Must Accompany Work Order • Expires 2-28-09

It has now been over three weeks since our First Buyers' Choice mailers have gone out and we are still getting a customer response. Our business has increased over 35% and still climbing. We are extremely satisfied with the outcome.

Prior to Buyers' Choice we say with much regret that we had been using one of your competitors. It was painfully disappointing to see our money just tossed away and the wonderful services we have to offer never reaching the majority of the neighbors.

We have gotten more out of one mailing with Buyers' Choice than six mailings with the other guys. You come highly recommended in our book. Keep up the good work!

Ebi & Terri Abbassi-Khan, Digitech

We have been advertising with Buyers' Choice since 1998. We have tried a variety of marketing and advertising vehicles over the years and Buyers' Choice has by far given us the best results for our advertising dollar. Buyers' Choice worked with us to come up with a great advertisement with full color and professional ad design. We look forward to continuing with Buyers' Choice because it works!"

Jeri Lucas, East Urban Auto





11841 Slater Ave. • Kirkland
Next to FORD Of Kirkland In
Totem Lake
(425) 821-8619
HOURS: Mon-Fri 8-6
www.easturbanauto.com

Clutch Work • Timing Belts • Shocks & Struts
Major Engine Repair (Most Vehicles) • Brakes
Front End Work & Alignment • Air Conditioning
Tune-ups/Emission Adjustment • 30K/60K/90K

FACTORY SCHEDULED MAINTENANCE	BRAKE SPECIAL
<p>30K • 60K • 90K</p> <p style="font-size: 2em;">\$15⁰⁰ OFF</p> <p><small>Call For Estimate Most Vehicles • Expires 2-28-05</small></p>	<p style="font-size: 2em;">\$59⁹⁵</p> <p><small>Semi-Metallic Additional \$10</small></p> <p>FREE Brake Inspection</p> <p><small>Most Vehicles • Expires 2-28-05</small></p>
MAINTENANCE TUNE-UP	LUBE OIL & FILTER
<p style="font-size: 2em;">\$39⁹⁵ 4 CYL</p> <p style="font-size: 2em;">\$49⁹⁵ 6 CYL</p> <p style="font-size: 2em;">\$59⁹⁵ 8 CYL</p> <p><small>Most Vehicles • Expires 2-28-05</small></p>	<p style="font-size: 2em;">\$9⁹⁵</p> <p><small>Reg. \$22⁹⁵</small></p> <p>Includes Full Vehicle Inspection <small>Upon Request</small></p> <p><small>Most Vehicles • \$3.00 Oil Disposal Fee Add'l • Expires 2-28-05</small></p>

Buyers' Choice

What Our Customers Are Saying...

SUMMER SPECIALS



ENCHANTÉ Day Spa & Salon
623 Market Street • Kirkland
(FREE Parking In Garage)
Call For Appointment:
425-827-5658
www.enchantedayspa.net

Give The Gift of a Special Day to your Special Someone!
Gift Certificates Available

We Accept Spa Finder Cards At Regular Prices

Bio Organique Facial
35% OFF

- Cleansing • Exfoliation
- Extraction • Facial Massage
- Hand & Arm Massage
- Bio Organic Energizing Mask

60 Minute Treatment - \$55.25
Compare to Full Price of \$85

Provided By A Licensed Esthetician
With Coupon • Expires 10-15-11

Massage
35% OFF

Full Body Massage
Face, Neck, Back, Hands, Arms, Legs & Scalp

60 Minute Treatment - \$55.25
Compare to Full Price of \$85

Provided By A Licensed Massage Therapist
With Coupon • Expires 10-15-11

Make Your Day A Special One
20% OFF

- European Facial
(Options: Astringent, Anti-Redness, Anti-Pigmentation, Anti-Aging Skin Treatment)
- Full Body Dry Exfoliation • Algae Body Wrap
- Warm Footbath With Essential Oils
- Light Full Body Relaxation Massage

2.5 Hour Treatment - \$200
Compare to Full Price Of \$250

Provided By A Licensed Esthetician
With Coupon • Expires 10-31-10

Color Me Beautiful
20% OFF

Plus **FREE** HAIR TREATMENT SHAMPOO & STYLE WITH HAIR SERVICES

Haircut.....\$52
Compare to Full Price of \$65

Color.....\$56
Compare to Full Price of \$70

Partial Highlight.....\$88
Compare to Full Price of \$110

Full Highlight.....\$100
Compare to Full Price from \$125

Provided By A Licensed Cosmetologist
With Coupon • Expires 10-15-11

I have been using 'Buyers' Choice Direct Mail since September '09. I have tried several different types of advertising, and have tracked the redemption rate, and 'Buyers' Choice continually outperforms the other direct mail companies.

Nataliya Stepanova, Enchanté Day Spa & Salon

At first, I was skeptical about advertising in 'Buyers' Choice because I thought everybody just threw the envelope away. Now I know that is not true.

We have advertised with 'Buyers' Choice for nearly 2 years and a majority of our new clients come from 'Buyers' Choice. It works better than any other advertising that we have done. We love it!

Lisa Harris, New Attitude Beauty Supply & Salon

NEW ATTITUDE BEAUTY SUPPLY & SALON

NEW Management • NEW Stylists • NEW Hours
CHECK US OUT!

15610 NE Woodinville-Duvall Road • Woodinville
425-488-9494

Walk-Ins Welcome

- Hair Cuts • Hair Color & Perms
- Foils • Facials • Waxing
- Lash & Brow Tinting
- Dermologica® Certified Esthetician
- Over 30 Brands of Professional Hair & Skin Care Products

Open 6 Days A Week 10am-7pm • Call For Appointment

FREE Hair Cut
With Any Color Treatment
Save \$40

New Clients Only • Limit 1 Coupon Per Visit
With Coupon • Expires 6/30/11

Facial \$50
Reg. \$70
Plus **FREE** Brow Wax

New Clients Only • Limit 1 Coupon Per Visit
With Coupon • Expires 6/30/11

Monday Madness

Men's Hair Cut **\$9.99**

Women's Hair Cut **\$19.99**

Valid Mondays Only
Limited Spaces, Call For Appointment
New Clients Only • With Coupon • Expires 6/30/11



SURF OVER TO www.sunnys.com



- Newly Remodeled Facility
- Re-Lamped Every 500 Hours
- Stand-Ups/Lay Downs/Mega Beds
- New Customer Specials
- Easy Parking/Open 7 Days

SUNNYS Tanning
12305 120th Ave NE • Kirkland
(Near Fred Meyer, Las Margarita's & Sleep Country)
425-821-9862

2 Tans Only
\$9.99 Regular Beds
\$19.99 Mega Or Super Beds

First Time Customers Only

FREE Ultrabronze
Buy One Session On Our Sportomado High Pressure Bed And Get One **FREE**

First Time Customers Only

50% OFF Packages
Buy Any Regular Priced Package And Get The Second Of Equal Or Lesser Value For **50% OFF**

First Time Customers Only

We run a variety of advertisements to reach customers including direct mail, newspaper, receipt strips, yellow pages and more. However, the 'Buyers' Choice Mailer is consistently the best draw to our salon. We track each promotion at the end of the month, and yours always ranks tops! We've had nothing but great results since the first time we used 'Buyers' Choice and it's helped us build our business to the success we enjoy today.

Finally, I also wanted to say how much I enjoy working with Dale and Addie. Your level of professionalism is unmatched. We look forward to being long-term customers of 'Buyers' Choice.

John Ford, Sunny's

Buyers' Choice

What Our Customers Are Saying...

We advertise in a number of different direct mailers and Buyers' Choice works the best out of all of them. Our hospital has a tracking system that shows the total number of new patients and how much they spend on their visit. We are able to compare those numbers side by side with other local marketing publications that we use, and Buyers' Choice comes out on top with the total amount of coupons returned and with how much the new patients spend on their visits.

Cherie Farmer, Bellevue VCA Animal Hospital

WHERE YOUR PET'S HEALTH IS OUR TOP PRIORITY, AND EXCELLENT SERVICE IS OUR GOAL

VCA
Animal Hospitals
Expert Care. With A Passion.

VCA Bellevue
Veterinary Hospital

13655 NE 8th ST • Bellevue
425-747-1770



- Dogs & Cats • Acupuncture
- Surgery • Radiology
- Grooming
- Prescription Pet Food
- VPI Pet Insurance Partner



www.vcabellevue.com

FREE
Initial Exam

\$55 Value

New Clients Only • Cannot Combine Offers • Expires 8-31-11

FREE
FRONTLINE

Purchase 6 Doses of Frontline Plus® or Top Spot® and Receive the 7th FREE
Cannot Combine Offers • Expires 8-31-11

\$10⁰⁰ OFF
Next Visit

Current Clients

Not Valid on Prescriptions, Food or Retail Products
Cannot Combine Offers • Expires 8-31-11

Imagine your new smile.

"Congratulations Natalie"

"Thanks so much to all of you at First Impressions Dental Care here in Issaquah. My smile is even more beautiful than I ever imagined it would be. I get more compliments than you would believe and every time I look in the mirror, I can't believe that this is my smile. Thanks for everything!"

-Natalie

With today's advancements in dentistry, Everyone can have a smile they are proud of. At First Impressions, our goal is to become the ultimate dental practice and give everyone a healthy, beautiful smile without pain, discomfort or anxiety.

- UNSURPASSED DEDICATION TO CUSTOMER SERVICE
- BEAUTIFUL NEW FACILITY WITH STATE OF THE ART TECHNOLOGY
- PREFERRED PROVIDER FOR MOST INSURANCE PLANS
- INTIMATE CONSULTATION & COMPUTER IMAGING FOR NEW PATIENTS
- SERVING THE NORTHWEST FOR 12 YEARS

First Impressions
Dentistry for people who love to smile.

425.391.4964

5825 221st Place SE, Suite 100 • Issaquah
Just off I-90, two blocks from Costco

www.WeLoveToSmile.com

FREE TEETH WHITENING

To new patients completing dental cleaning, exam & x-rays

Two Blocks From Issaquah Costco & Issaquah Microsoft

"I own a dental practice in Issaquah, WA. My colleagues consider me to be somewhat of a "marketing guru." I have always made "specific" choices concerning my external marketing tools. I have been a client of Buyers' Choice for the last five years. Buyers' Choice continues to be my most successful form of marketing, as it brings me 30-40 new patients every month. I love my relationship with Buyers' Choice and am proud to be their client. Call me anytime at 425-391-4964, and I'll tell you about them in person. Thanks so much Buyers' Choice."

Dr. Ron Sherman, First Impressions

"We are so glad that you are expanding into Snohomish County. Your new Buyers' Choice envelope is working better than the ones we've used before. The responses have been great. We received 9 new patients after the first mailer was delivered."

Dr. David Poole, DC, Poole Pain Relief Clinic

Chiropractic Care

Gentle, Effective And Affordable

This Certificate entitles you to a...

FREE Chiropractic Examination, Consultation, Adjustment

& 50% OFF Any Needed X-Rays On Your First Visit

A value of up to \$400.00 for FREE to provide you with the opportunity to determine if you can be helped by chiropractic care. Only necessary X-rays will be taken.

No One Needs To Feel Any Obligation

New Patients Only • Certificate Expires 3-15-05

DANGER SIGNALS

Which usually indicate the need for chiropractic care:

- Headaches/Migraines •
- Back Aches/Leg Pains •
- Numbness in Hands & Feet •
- Neck Pain/Stiffness •
- Arm/Shoulder Pain •
- On-the-Job-Injuries •
- Personal Injury/Auto Accident •

Dr. David H. Poole, D.C.
Over 24 Years Experience

Why Live With PAIN... We Can Help!

POOLE PAIN RELIEF CLINIC

1207 13th Street, Unit G • Snohomish

CALL TODAY!
360-568-3121

Hours: Mon-Wed-Fri 8am-12pm & 2pm-6:30pm
Tue & Thurs 2pm-6:30pm

Buyers' Choice

What Our Customers Are Saying...

We will definitely continue to advertise with 'Buyers' Choice Direct Mail. We have used several direct mail companies and 'Buyers' Choice yields the best return in comparison- about 10 to 1 vs. "other direct mail companies".

Todd and John, Rapid Refill Ink

RAPID REFILL INK®
13600 Northeast 20th Street • Bellevue
(Across from Bellevue BMW)
425-462-7300
Mon-Fri 8:30am-5:30pm and Sat 10am-2pm
www.rapidrefill.com

1 Bring In Your Empty Inkjet & Toner Cartridges **2** We'll Swap Them Out With Fresh Ones - No Waiting! **3** Smile! You Just Saved Money & The Planet

Save Money, Time & The Environment With **RAPID REFILL INK®**
It's Quick & Easy - With No Waiting!

SAVE \$3.00 OFF
One Rapid Refill Inkjet Cartridge
\$5.00 OFF
One Rapid Refill Laser Toner Cartridge

With Coupon • One Inkjet or Toner Cartridge Per Customer. Valid At This Location Only • Cannot Combine Offers • Expires 7-31-11

WOODINVILLE FARMERS MARKET

In The Street on 133rd Ave NE, Just South of the Carol Edwards Center In Front Of City Hall
www.woodinvillefarmersmarket.com

Lots of FREE Parking

The Season is On For Fruits & Vegetables
Tomatoes, Apricots, Berries, Cherries, Baby Garlic & Onions, Spinach, Bok Choi, Carrots, Radishes, Beets, Baby Turnips and Lots of Salad Greens. Colorful Flower Bouquets. Classic Kettle Corn & Mexican Food
Come See What Our Crafters Have Made.

Open Saturdays Through October 11th 9am-3pm

\$200 OFF Any Saturday Purchase In July 2011
Coupon Accepted By All Vendors
Coupon Amount Refunded to Vendors By Sponsors

\$200 OFF Any Saturday Purchase In August 2011
Coupon Accepted By All Vendors
Coupon Amount Refunded to Vendors By Sponsors

"I just wanted to express my sincere gratitude for your support for the Woodinville Farmers Market. The coupons we included in past Buyer Choice mailings really helped increase our visibility to Woodinville residents. Part of our success this past year can be directly attributed to you and your team. Thank you for showing your community spirit by supporting us."

Michael Charlton, Woodinville Farmers Market

We sell high performance name brand shoes that typically sell for \$100 - \$275 a pair. 'Buyers' Choice is the best advertising I have ever done for our Kirkland Store. People started bringing in the coupons right away, at least 2 per day the first couple of weeks.

We fully recommend 'Buyers' Choice. We received a much higher response than I expected in this economy.

Susan Wei, Romax Shoes

Grand Opening
In Downtown Kirkland

ROMAX
Fashionable Euro-Comfort Shoes

123 Lake Street S • Downtown Kirkland
(Between Anthony's Home Port & Studio 150)
425-828-3888

Come In & Try The MBT The Anti-Shoe!

- Stimulates Your Metabolism-Burns Extra Calories
- Reduce Stress On Hips, Back & Knee Joints
- Improve Your Gait & Posture
- Increase Muscle Activity When Walking or Standing

Increased Muscle Activity When Walking
Increased Muscle Activity When Standing

Burn Extra Calories-Speed Up Muscle Regeneration

\$15.00 OFF Any Purchase Over \$100
With Coupon • Cannot Combine Offers • Expires 12-31-08

\$25.00 OFF Any Purchase Over \$200
With Coupon • Cannot Combine Offers • Expires 12-31-08

Buyers' Choice

What Our Customers Are Saying...

At first, I was hesitant to give 'Buyers' Choice a try, however, I was pleasantly surprised at the superior response from each mailer. It was a perfect fit. 'Buyers' Choice is one of the most effective marketing tools we have used.

I can mail into selective areas that I wish to target. Customers bring the coupons into the store, which allows us to track the responses of each ad and measure the effectiveness.

In these tough economic times, We cannot afford to spend money on advertising that does not produce results. That is why we are sticking with 'Buyers' Choice.

Keenan Valdes, Sachi Fine Jewelry



sachi
Fine Jewelry & Design
First & Ave. B • Snohomish
360-568-3446

We Buy Gold

- Life Time -
Warranty, Free Cleaning,
Polishing & Inspection On All Purchases

Jewelry Repair While You Wait

- Specializing In Custom Design
- Master Goldsmith On Premises
- All Work & Repairs Done On Site
- Gift Certificates & Layaway Available

Diamond Stud Earrings
Starting at \$199

Large Selection of Semi Mounts Starting at \$999

Serving Snohomish Since 1979

\$25⁰⁰ OFF

Jewelry Appraisal
(GIA/Insurance Appraisal)
With Coupon • Expires 4-30-09

\$50 **sachi** **\$50**

Sachi Dollars

To: **OUR VALUED CUSTOMER**

Amount: **FIFTY DOLLARS AND NO/100**

Valid Towards Any In Store Merchandise Purchase Of \$250 Or More
Limit One Sachi Dollars Per Customer • Must Be Presented At Time Of Purchase
Not Valid On Receipts, Existing Charge, Layaway Balance or Any Other Discounts • Expires 4/30/09

Trade Ins Welcome

Cash or Restyle

Trade In Your Old Gold & Diamonds For Cash, Restyle or Repair

10am-8pm Daily

How Would You Like Fresh Organic Produce Delivered Right to Your Door?



Giving your family delicious and nutritious organic produce is easy! Sign up for our service and you will receive a weekly bin containing a balanced assortment of certified organic fruits & vegetables.

For example:

4 peaches	1 lb Plums	1 lb Roma Tomatoes	1 Broccoli
1 Pint of Strawberries	1 lb Grapes	1 Bunch of Carrots	1 Cauliflower
1 Bunch of Bananas	1 Bunch Leaf Lettuce	1 Bunch of Spinach	4 Ears Corn
	2 Onions		

Sample of regular bin. Personal bin has similar contents in smaller quantities

Delivered Right To Your Door
For Just \$36 Per Delivery
(Personal Bin \$26)

*Contents of bin will vary according to seasonal availability and quality. 12-15 varieties of organic produce per bin

For more information and to sign up go to our website at
www.EdensOrganicsOnline.com
or Call
1-800-463-5602



\$5⁰⁰ OFF

Personal Bin

Please Mention Coupon Code BC07 When Ordering Expires 9-30-09

\$10⁰⁰ OFF

Regular Bin

Please Mention Coupon Code BC07 When Ordering Expires 9-30-09

'Buyer's Choice has been a very key part of our success. They have been our most effective and consistent form of advertising. What separates 'Buyer's Choice from other advertisers is the sincere pleasures they take in helping your business reach its goals. My business would not be where it is today without 'Buyer's Choice

" 'Buyers' Choice has been very effective in building more awareness of our restaurant on Lake Bellevue. Every mailer brings in both new customers as well as those that we have not seen in several months. For each dollar spent on 'Buyers' Choice Direct Mail we have realized approximately 18 dollars in measurable revenue."

Jim Broy, Crab Pot Restaurant

the Crab Pot

RESTAURANT & BAR
2 Lake Bellevue Drive • Bellevue
425-455-2244

Home Of The "Seafeast For Two"

Coupon • Coupon • Coupon • Coupon • Coupon • Coupon

FREE Lunch or Dinner

Purchase 1 Lunch or Dinner Entree & 2 Beverages & Receive The Second Entree Of Equal Or Lesser Value FREE

Valid Sunday - Thursday
With Coupon • Dine-In Only • Maximum Value \$20
Cannot Combine With Other Offers • Expires 12-31-09

Crab Specials
Seafood • Steaks
Ribs • Chicken • Pasta
Burgers • Sandwiches
Salads • & Much More

1/2 Price Appetizers
During Happy Hour
5:00pm - 8:00pm
In The Bar

Hours: Mon-Thurs 11am-9pm
Fri-Sat 11am-10pm • Sun 12-9pm
Private Banquet Room For Up To 30 People
No Room Charge For Groups

Buyers' Choice

What Our Customers Are Saying...

SUPERSONICS.COM

40th ANNIVERSARY SEASON
SONICS
 1967-2007

DON'T MISS OPENING NIGHT

OPENING NIGHT GROUP TICKETS

Save Up To **50% OFF**

Seattle Sonics vs Portland Trail Blazers
 Wednesday, Nov. 1 • 7pm • KeyArena

Lower Level Corner	Upper Level Side
Gate Price \$85	Gate Price \$40
Group Rate \$65	Group Rate \$20

**Groups Of 10 Or more • Tickets Must Be Ordered In Advance*

See Reverse For Disney On Ice Offer

Chris Wilcox

Thanks for helping us sell out KeyArena over the past five seasons. We have worked with all forms of media & advertising and our results from Buyers' Choice Direct Mail has continued to exceed our expectations. Your campaign makes it easy and affordable to reach tens of thousands of homes. Your staff is always professional and your ads are always first class. We consistently get a favorable return on our investment with Buyers' Choice.

Brian Simpson, Seattle Sonics & Storm

...initially we were planning to send out our own postcard to announce our new SilverSpur Development, but when we priced it out at about \$60,000 we decided to give your mailer a try at a fraction of the cost. When the mailer dropped we received about 25-30 calls within the first few days. As a result of our marketing efforts, we were able to secure 73 deposits for Phase 1. We also noticed that the traffic on our website more than doubled in the subsequent weeks.

Robert L. Rothschilder, Tacoma Land Company

**The Perfect Affordable Alternative To...
 Lake Chelan**

This is the opportunity you've been looking for! Now you can live your dreams by acquiring property in one of North Central Washington's most diverse and spectacular vacation areas...just minutes from Lake Chelan overlooking the Columbia River.

Silver Spur is a new gated resort community offering all the fun at half the price! - Fishing, boating, mountain biking, golf, snowmobiling, cross country skiing, hiking, rafting & horseback riding are just outside your door. Plus, there's a community lodge, pool, tennis courts and nearby parks with breathtaking mountain & river views.

Ownership is limited and the first phase is going fast!

Call 1-800-422-6009
 Or Visit www.tlcland.com

Offered Exclusively by **TACOMA LAND COMPANY**

TWENTY ACRE PARCELS WITH PAVED ROADS & UTILITIES STARTING IN THE LOW 100s!

Thank you and your staff for all the help and cooperation you have given us at Desert Aire. But most of all, for the terrific results you created in the way of solid and valuable responses to the Buyers' Choice direct mailings to the various homes and businesses throughout the years. Our salespersons always know when these deliveries were made....the increase in sales leads was significant.

We are very close to being sold out at the Desert Aire land development on the Columbia River near Mattawa.

Ross Davidson, Desert Aire

Your Own Premiere Home Site
 Golf Course Lots • Lake Front Lots • Mountain View Lots
A Place To Spend A Day... Or A Lifetime!

300 Days Of Sunshine
 Everything Under The Sun - Family Resort
 Only 2.5 Hours Driving Time From Seattle

Desert Aire
 (The Sun City Of Washington)
 502 Main ST S. • Desert Aire, WA 99349
 Ross Davidson, Inc. www.desertaire.com
800-448-4719 Ext. 202

1/2 Acre Minimum Home Sites Available
 Lots Starting at \$19,500

SITES ARE COMPLETELY DEVELOPED
 UNDERGROUND POWER, TELEPHONE, PAVED STREETS & WATER
NEW! MULTI-PURPOSE CENTER!

plus

- 8,000 Acre Lake On Columbia River
- 18 Hole Championship Golf Course
- Airport On Site • Airstrip - 3600'
- Lighted, FAA Approved
- Community Center & Shopping Mall
- Additional New Facilities Under Development
- Pro Shop • Tennis Courts
- Heated Pool • Walking Trails
- Park & Picnic Areas
- Day Lodge
- Boating • Fishing & Hunting

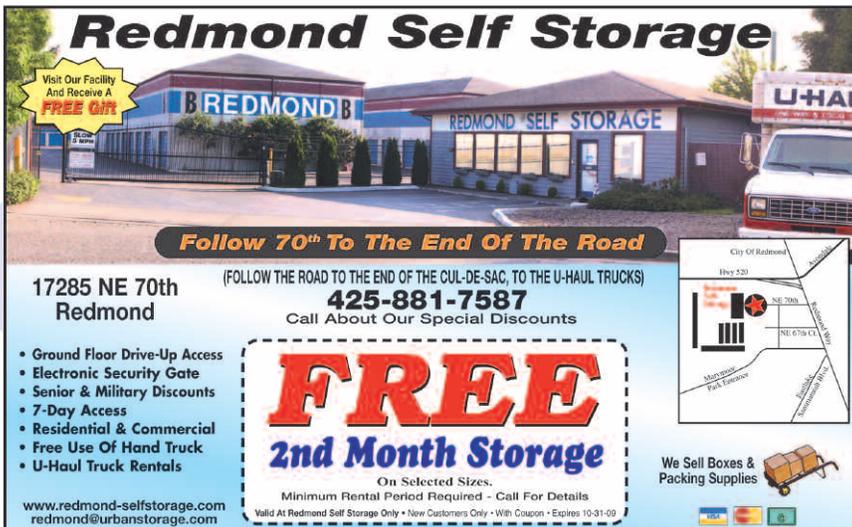
GRAND OPENING
 New Division
 Premiere View Lots & Airport Home Sites

FREE
 2 Rounds Of Golf
 Just For Visiting And Touring
 Desert Aire
 Hurry! Limited Time Offer

FREE
 CD
 For You To Preview Your Future At
 Desert Aire
 Hurry! Limited Time Offer

Buyers' Choice

What Our Customers Are Saying...



Redmond Self Storage

Visit Our Facility And Receive A **FREE Gift**

Follow 70th To The End Of The Road

17285 NE 70th
Redmond

(FOLLOW THE ROAD TO THE END OF THE CUL-DE-SAC, TO THE U-HAUL TRUCKS)

425-881-7587
Call About Our Special Discounts

FREE
2nd Month Storage

On Selected Sizes.
Minimum Rental Period Required - Call For Details
Valid At Redmond Self Storage Only • New Customers Only • With Coupon • Expires 10-31-09

- Ground Floor Drive-Up Access
- Electronic Security Gate
- Senior & Military Discounts
- 7-Day Access
- Residential & Commercial
- Free Use Of Hand Truck
- U-Haul Truck Rentals

www.redmond-selfstorage.com
redmond@urbanstorage.com

We Sell Boxes & Packing Supplies

City Of Redmond
Hwy 520
NE 70th
NE 67th Ct
Montgomery Fuel Exchange
Hwy 520
Hwy 101

MasterCard
Visa
Discover

We have averaged between eight and fifteen new rentals each month as a direct result of your monthly mailer.

Due to these fantastic results, our company has chosen to use 'Buyers' Choice as a large part of the marketing strategy of three additional storage facilities under our ownership. All four of our locations are experiencing an increase in new customers due to our 'Buyers' Choice advertisements.

'Buyers' Choice gives personal attention to the details of their customers business. They want to learn as much as they can about their customers and their business in order to present their customers in the best light. Not only that, they really do care about my success.

Patricia Martin, Urban Storage